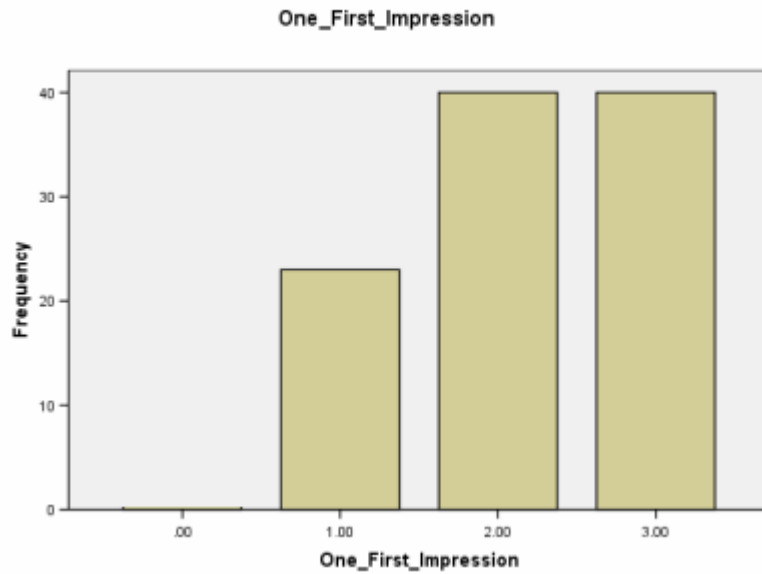


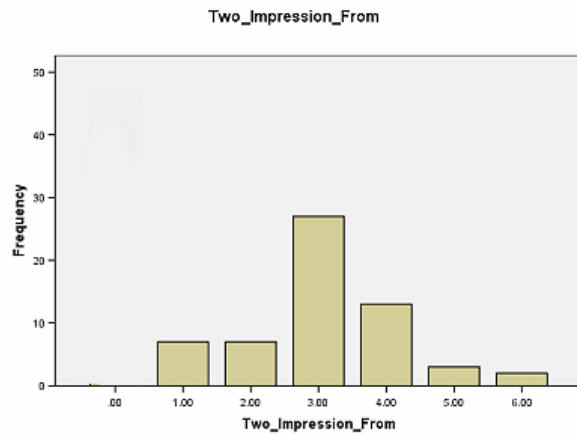
# Survey of Fraternity Perceptions

**Total Sample Size = 145 members from 7 fraternities**

1. When did you first begin to form an impression of fraternities?
  - a. Before high school (22.1%)
  - b. During high school (38.1%)
  - c. After starting at Texas Tech (38.1%)

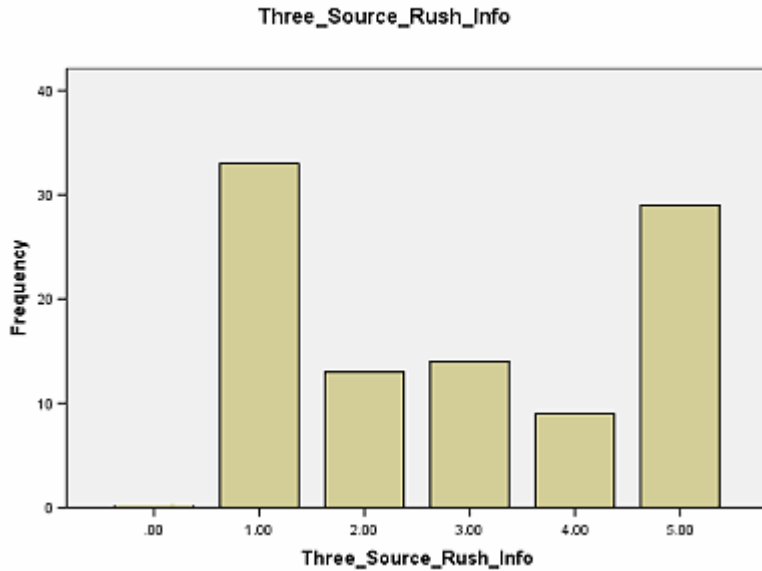


2. Where did your impression of fraternities come from? (please mark all that apply)
  - a. Parent(s) (6.7%)
  - b. Siblings(s) (6.7%)
  - c. Friend(s) (25.7%)
  - d. Media (12.4%)
  - e. Previous school (2.9%)
  - f. Other: \_\_\_\_\_ (1.9%)

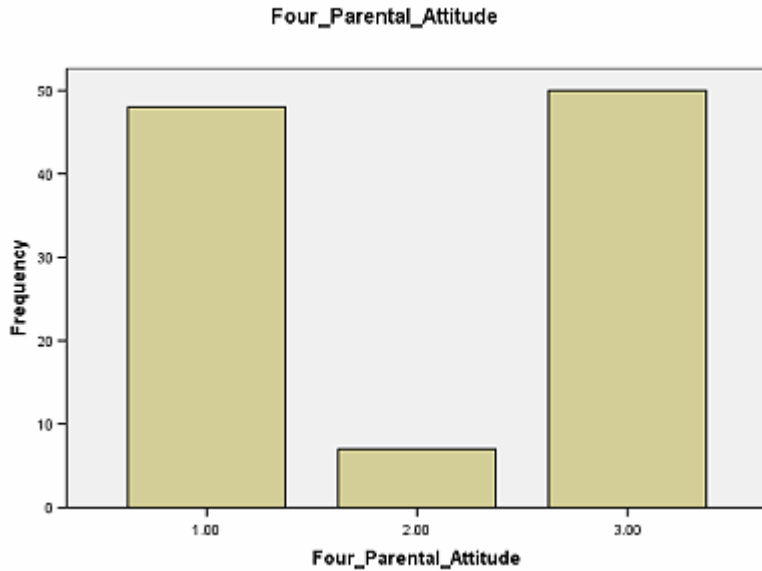


g.

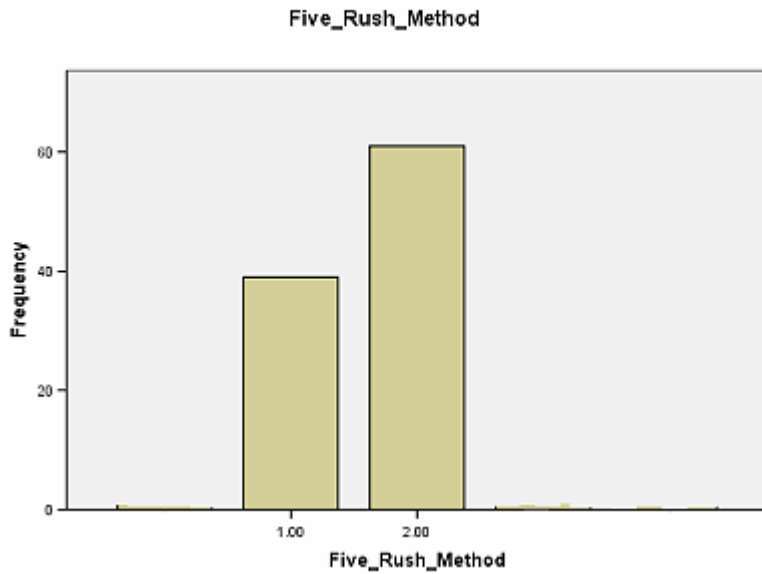
3. How did you hear about Fraternity rush registration?
- a. Freshman orientation (31.4%)
  - b. General mailing (12.4%)
  - c. Direct contact by fraternity (13.3%)
  - d. Visited web site (8.6%)
  - e. Other: \_\_\_\_\_ (12.6%)



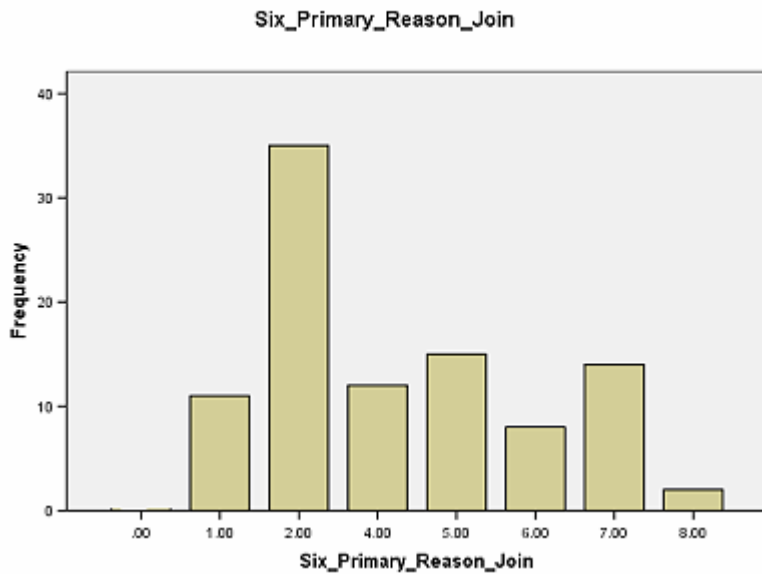
4. Did your parents participate in helping you to form an opinion about fraternities?
- a. Yes, positive encouragement to find out more (45.7%)
  - b. Yes but negative about my finding out more (6.7%)
  - c. My parents did not get involved (47.6%)



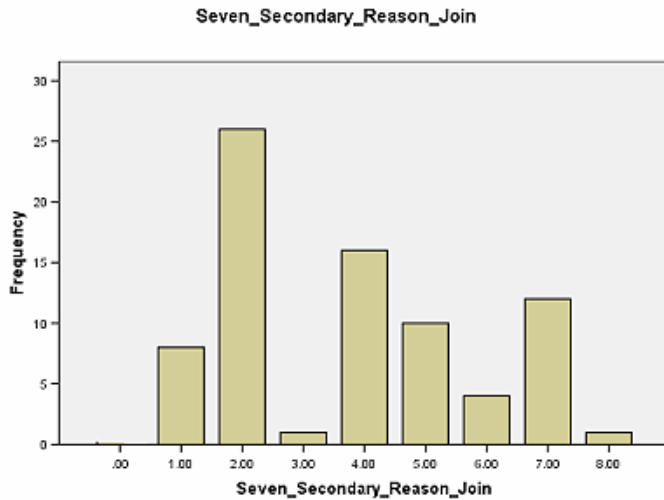
5. Which method did you follow in seeking membership in a fraternity?
- a. Went through formal rush (37.1%)
  - b. Went through open rush (58.1%)



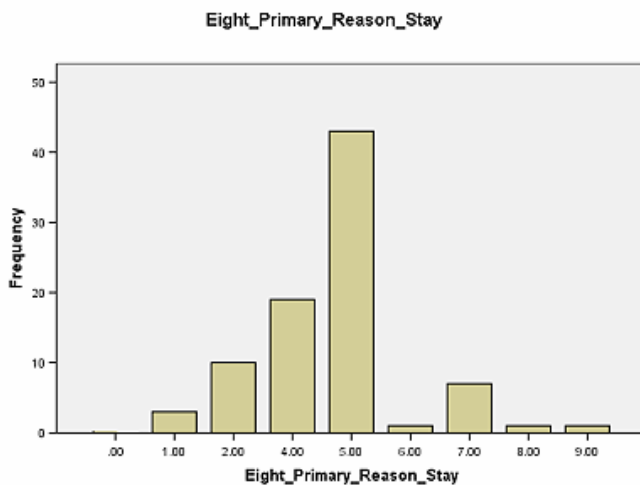
6. What was the primary reason that you **originally joined** a fraternity?
- a. To make the campus seem smaller/make connections to the community (10.5%)
  - b. Social opportunities (33.3%)
  - c. Philanthropy/Community service opportunities (11.4%)
  - d. Leadership opportunities (14.3%)
  - e. Friends had joined a fraternity (7.6%)
  - f. Family members were in a Greek-letter organization (13.3%)
  - g. To enhance my professional development (e.g., resume, connections) (1.9%)



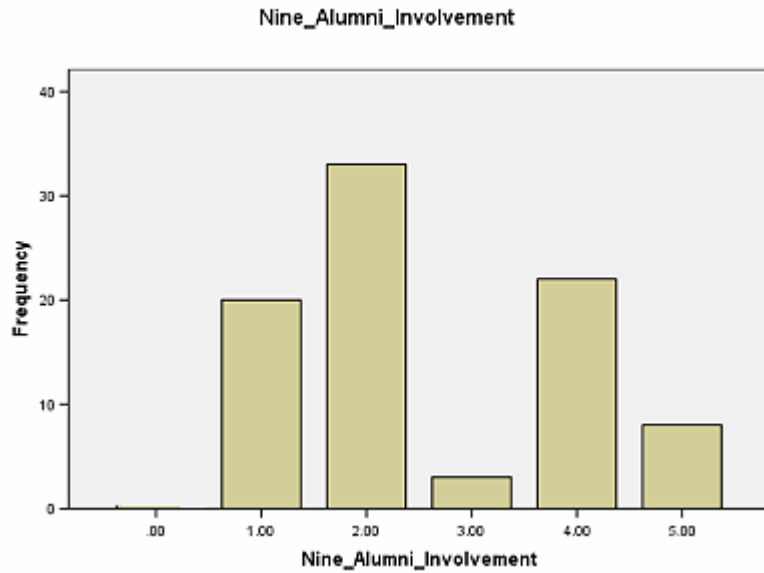
7. What was the secondary reason that you **originally joined** a fraternity?
- a. To make the campus seem smaller/make connections to the community (7.6%)
  - b. Social opportunities (24.8%)
  - c. Philanthropy/Community service opportunities (1.0%)
  - d. Leadership opportunities (15.2%)
  - e. Friends had joined a fraternity (9.5%)
  - f. Family members were in a Greek-letter organization (3.8%)
  - g. To enhance my professional development (e.g., resume, connections) (11.4%)



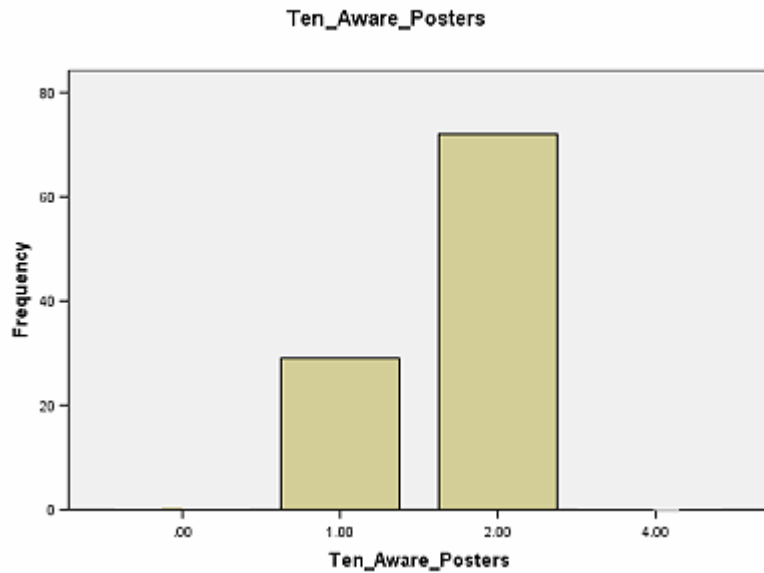
8. What is the primary reason that you have chosen to **remain affiliated** with your fraternity?
- a. To make the campus seem smaller/make connections to the community (2.9%)
  - b. Social opportunities (9.6%)
  - c. Philanthropy/Community service opportunities (18.3%)
  - d. Leadership opportunities (41.3%)
  - e. Friends in the fraternity (1.0%)
  - f. Family members were in a Greek-letter organization (6.7%)
  - g. To enhance my professional development (e.g., resume, connections) (1.0%)
  - h. Don't want to upset membership/chapter friends by deactivating (1.0%)



9. How would you primarily describe current alumni involvement with your chapter?
- a. Provide financial support (19.0%)
  - b. Provide direction and guidance (31.4%)
  - c. Provide emotional support (2.9%)
  - d. Uninvolved (21.0%)
  - e. Disruptive (7.6%)

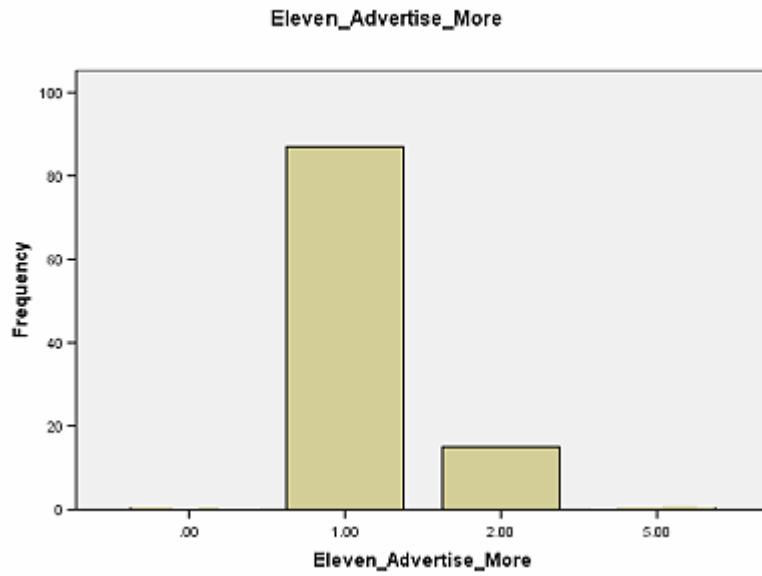


10. Are you aware of posters/flyers advertising Greek events in the residence halls?
- a. Yes (28.6%)
  - b. No (68.6%)



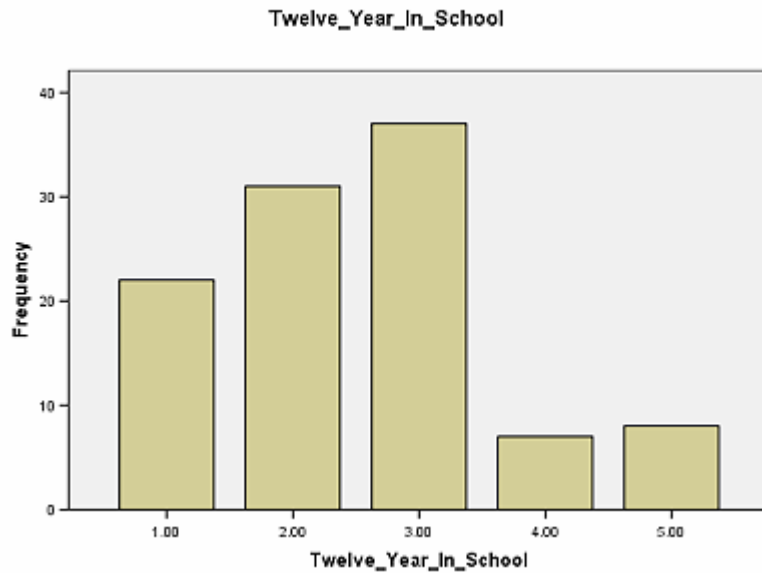
11. Do you believe fraternities should advertise more in residence halls?

- a. Yes (82.9%)
- b. No (14.3%)



12. please indicate your year in school

- a. 1 (21.0%)
- b. 2 (29.5%)
- c. 3 (35.2%)
- d. 4 (6.7%)
- e. 5 (7.6%)



13. Major field of study:
- a. Science/math (31.7%)
  - b. Business (35.6%)
  - c. Art/communications (16.3%)
  - d. Education (1.0%)
  - e. Humanities/social sciences (11.5%)

